

**LITERACY
LEADERSHIP
SUMMIT**
OCT 8 - 10
ATLANTA, GA

RIGOR.RELEVANCE.RESULTS:
LITERACY INSTRUCTION FOR THE NEXT GENERATION

P R E S E N T E R S



Julie
Washington,
PhD



Tony
Wagner, EdD



Karen
Mapp, PhD



Ted
Hasselbring,
EdD



Heather Staker



Sharon
Draper



SCHOLASTIC

Across the country, districts are evaluating how to address the new standards for college and career readiness, help struggling readers tackle the rigor and high expectations and prepare for Next Generation Assessments. How can we leverage the power of technology and arm teachers and leaders with best practices through professional learning?

Scholastic is inviting educational leaders from across the country to participate in a discussion about these important topics. Our three-day Literacy Leadership Summit will feature nationally recognized speakers, provide an opportunity to learn more about Scholastic solutions and give educators a chance to meet and share experiences, ideas, and solutions. This robust professional learning opportunity will leave attendees feeling inspired and ready to transform instruction in their district.

AT THE CONFERENCE PARTICIPANTS WILL:

- **Gain Insight** to the latest technological tools and techniques to motivate struggling learners to flourish through proficiency-based learning and close the Achievement gap
- **Create connections** with other credible district leaders who have exceedingly prepared students for learning in today's world
- **Learn how to fuse** your district's data with the best intervention solutions for your students directly from educators who have produced positive results with their own districts
- **Develop a plan** for your students' successes by translating current research into powerful practices to implement high-quality instruction for the next generation

This Summit is limited to **200 participants**. You must **register by November 18, 2013** to reserve your space. You can register online at scholastic.com/leadershipsummits or by faxing the enclosed Registration Form. A Scholastic representative will contact you to arrange your air travel and hotel accommodations.



Summit registration will occur between **noon** and **2:00 p.m.**



Hotel check-in generally occurs after **3:00 p.m.**



Every effort will be made to accommodate early arriving participants.

Scholastic is pleased to provide **complimentary** air travel, lodging, and meals for registered participants for the duration of the Summit. Incidental charges, including transportation to and from the airport, baggage fees, as well as any additional hotel nights, will be paid by the participant.

For guests wishing to arrive early or who would like to extend their stay, Scholastic will make every effort to arrange hotel reservations at the conference rate. A limited number of rooms are reserved prior to and after each Summit. Please indicate any additional nights on your registration form.

Business casual attire is appropriate during the Summit. A light sweater may be comfortable in meeting rooms.

Questions? Contact your Scholastic Representative or the Events Team at
212-343-6939 or
leadershipsummits@scholastic.com.

P R E L I M I N A R Y A G E N D A

RITZ-CARLTON BUCKHEAD ATLANTA, GA

DAY 1: Wednesday, **October 8, 2014**

Ritz-Carlton Buckhead

- 2:00–2:30 P.M. **Welcome** **Ernie Fleishman, Ed.D.**
- 2:30–3:15 P.M. **Creating Innovators: The Making of Young People Who Will Change The World**
Dr. Tony Wagner Innovation Education Fellow Technology and Entrepreneurship Center at Harvard, Harvard School of Engineering and Applied Sciences
- 3:30–4:30 P.M. **Why Technology Can Make a Difference**
Dr. Ted Hasselbring Research Professor Dept. of Special Education in Peabody College Vanderbilt University

DAY 2: Thursday, **October 9, 2014**

Ritz-Carlton Buckhead

- 8:00–8:30 A.M. **Scholastic's Commitment to High Quality Instruction -**
Francie Alexander Scholastic Inc.
- 8:00–8:30 A.M. **Accelerating Tier 2 and Tier 3 Students with *READ 180* and *SYSTEM 44*:**
Rosamund Else-Mitchell, Product Development Scholastic Inc.
- 10:15–10:30 A.M. **From Struggling Student to College and Career**
- 10:45–3:00 P.M. **Concurrent Breakout Sessions**
- 10:45–2:15 P.M. **Keynote** **Heather Staker**

DAY 3: Friday, **November 10, 2014**

Ritz-Carlton Buckhead

- 8:15–9:00 A.M. **Implementing for Success** Tracy Weeden, Ed.D., Director, Academic Planning, Scholastic Inc.
- 8:30–9:15 A.M. **Using your District's Data to Drive Decisions: Practitioner's Perspective:**
Practitioner's Perspective
- 9:45–10:30 A.M. **Keynote**
Karen Mapp, Ph.D.
- 10:45–11:30 A.M. **Keynote**
Sharon Draper
- 11:30–12:00 P.M. **Wrap-up and Close**

REGISTRATION FORM

Register online at scholastic.com/leadershipsummits
Fax registration form to **(212) 965-7405**

- Space is limited to 180 participants.
- Please register by November 18, 2013.

PARTICIPANT INFORMATION

| | |
|---|---|
| Name (as it will appear on your name tag) | District Title (as it will appear on your name tag) |
| Email Address (required for electronic airline ticket confirmation) | Telephone Number |
| School District | |
| District Address (include city, state) | |
| Superintendent Name & Email (required) | |

☐ By checking this box, I confirm that my attendance is compliant with my state and district requirements and that I have received any necessary approvals (required).

REGISTRATION AND HOTEL ACCOMMODATIONS

Conference registration will occur between **noon** and **2:00 P.M.** on **Monday, December 9th**. Hotel accommodations will be made for you for the nights of **December 9th and 10th**. If you would like to extend your stay at your own expense, please indicate your request below. Every effort will be made to accommodate your request.

AIRLINE TRAVEL

Scholastic is pleased to arrange and provide airline transportation for participants. Simply complete the information below and Scholastic's travel agency will make reservations for you.

☐ I will drive to the conference and do not need airline reservations.

Information Required by the **Transportation Security Administration (TSA)** for Group Travel Reservations

For TSA requirements, please provide your name as it appears on your government-issued identification/driver's license as well as your middle name, gender, and date of birth.

| | | | | |
|------------|----------------|-----------|--------|------------------------|
| First Name | Middle Initial | Last Name | Gender | Date of Birth XX/XX/XX |
|------------|----------------|-----------|--------|------------------------|

DEPARTING INFORMATION FOR TRAVEL **TO** THE CONFERENCE

| | |
|---|-------------|
| Departing From Airport | Travel Date |
| Approximate time you wish to depart (A.M./P.M.) | |

RETURNING INFORMATION FOR TRAVEL **FROM** THE CONFERENCE (if different)

| | |
|---|-------------|
| Returning to Airport | Travel Date |
| Approximate time you wish to depart (A.M./P.M.) | |

OTHER COMMENTS OR REQUESTS

Questions? Contact the Events Team at 212-343-6939, leadershipsummits@scholastic.com.

Register Online